



## 2018 RETAILER APPLICATION & CONTRACT

**Deadline to be included in the Directory & Brochure: June 1, 2018**

OCTOBER 26—NOVEMBER 4, 2018

*Retailers with multiple locations must complete an application for EACH location. Please retain a copy for your files. To meet print deadlines and ensure accurate listings, all applications must be received by the June 1st deadline.*

Completed applications can be emailed to [partnerscard@familyplace.org](mailto:partnerscard@familyplace.org), faxed to (214) 443-7744 or mailed to Partners Card, P.O. Box 7999, Dallas, TX 75209

### Retailer Information:

Location Name: \_\_\_\_\_

*(Exactly as it is to appear in all materials)*

Location Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ ext. \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Primary Contact:**  Local Store Rep/Manager  Corporate Office Contact  Other: \_\_\_\_\_

First: \_\_\_\_\_ Last: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Retailer Description:

Use description from last year.

Provide a brief description (20 words or less) of store **as well as any exclusions**. (Note: Extensive exclusions will be printed in lieu of a description. The Family Place reserves the right to edit descriptions to meet our guidelines.)

### Participating Partners Card retailers must either:

- ◆ Sell Partners Cards (**must sell a minimum of 3 cards**), OR
- ◆ Pay the annual participation fee of \$210.

**NOTE: Card selling stores will be responsible for selling at least three (3) cards. If a location sells less than 3 cards, they will be invoiced for the outstanding balance. This fee covers growing administrative, marketing, technology and shipping costs.**

You **MUST** select one of the following options in order to participate:

- Selling Location - Yes, we will sell Partners Cards.
- Non-Selling Location - No, we will not sell cards and agree to pay the \$210 fee **due June 8, 2018**.
  - I will mail a check for **\$210 payable to The Family Place**.  
Mailing address: Partners Card, P.O. Box 7999, Dallas, TX 75209
  - Please charge my credit card below:
    - American Express  Discover  MasterCard  Visa

Credit Card # : \_\_\_\_\_ Exp. date: \_\_\_\_\_ / \_\_\_\_\_ Sec. Code \_\_\_\_\_

(3 digits on back of card)

Name on Card: \_\_\_\_\_ Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

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## RETAILER AREA & CATEGORY

Please select the **ONE** option in each column that best describes your location.

### Location Area

- Area 00 – Arts District, Victory Park, Downtown
- Area 01 – Uptown, Crescent, Quadrangle & Turtle Creek
- Area 02 – West Village & Vicinity
- Area 03 – Oak Lawn, Design District & Vicinity
- Area 04 – Knox-Henderson & Vicinity
- Area 05 – Snider Plaza & SMU Vicinity
- Area 06 – Mockingbird Station & Greenville Avenue
- Area 07 – Highland Park Village & Vicinity
- Area 08 – Preston Road & Lovers Lane East of Tollway
- Area 09 – Inwood Village & Lovers Lane West of Tollway
- Area 10 – NorthPark Center & Vicinity
- Area 11 – Preston Center & The Plaza @ Preston Center & Vicinity
- Area 12 – Preston Royal & Preston Forest
- Area 13 – Lakewood & Lake Highlands
- Area 14 – Galleria Dallas & Vicinity
- Area 15 – Village on the Parkway, Addison & Carrollton
- Area 16 – Far North Dallas & Richardson
- Area 17 – Plano
- Area 18 – Shops at Willow Bend & Vicinity
- Area 19 – Collin Creek & Vicinity
- Area 20 – LakeSide Market
- Area 21 – Shops at Legacy & Vicinity
- Area 22 – Frisco, Stonebriar Centre & Vicinity
- Area 23 – McKinney, Allen, Fairview & Vicinity
- Area 24 – Coppell
- Area 25 – Lewisville, Flower Mound, Highland Village & Denton
- Area 26 – Southlake Town Square
- Area 27 – Southlake, Grapevine & Colleyville
- Area 28 – Las Colinas, Irving & Vicinity
- Area 29 – South Dallas, Bishop Arts & Oak Cliff
- Area 30 – Hurst, Euless, Bedford & Vicinity
- Area 31 – Arlington
- Area 32 – Mesquite, Garland & Rockwall
- Area 33 – Fort Worth

### Category

- Antiques & Vintage
- Apparel & Accessories – Children
- Apparel & Accessories – Men
- Apparel & Accessories – Men & Women
- Apparel & Accessories – Women
- Art & Framing
- Books & Music
- Electronics
- Entertainment
- Eyewear & Sunglasses
- Food & Wine
- Gifts, Collectibles, Stationery
- Health, Beauty & Spa
- Home Furnishings & Accessories
- Home & Garden
- Hotel
- Photography
- Jewelry
- Luggage
- Shoes – Children
- Shoes – Men
- Shoes – Men & Women
- Shoes – Women
- Specialty
- Sporting Goods & Apparel
- Toys & Games
- Restaurant

### Additional Retailer Information

**Days Closed:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**E-Commerce Retailer:**  YES  NO

We are excited to expand Partners Card to feature E-Commerce in 2018! Partners Card holders will be able to shop online with a unique one-time use code at each online retailer. Additional details to be provided to E-Commerce retailers.

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### Partners Card Etiquette for Retailers & Shoppers

- ◆ The Partners Card entitles shoppers to a 20% discount during the 10-day shopping period from October 26 - November 4, 2018, **ONLY**. Merchandise cannot be discounted in advance or held for purchase before October 26th.
- ◆ The Partners Card discount is not valid with any other offer.
- ◆ Partners Cards are non-transferable.
- ◆ Card bearer **MUST** present signed card at the time of purchase. Retailer should check valid ID to discourage card sharing.
- ◆ Layaway payments are not honored under the Partners Card discount.
- ◆ Special orders are not subject to discount unless permitted by the individual retailer.
- ◆ Discount applies only to participating locations listed in the Partners Card directory.

### Retailer Agreement

**Please read each agreement carefully and check to confirm your agreement:**

- We understand The Family Place assumes no liability in connection with Partners Card or otherwise.
- We acknowledge that The Family Place retains all proceeds from the sale of Partners Cards.
- Each Partners Card has a cash value of \$70. We agree to be responsible for the total value of the Partners Cards in our possession and the funds received from card sales. We will hold in trust said cards and funds until remitted to The Family Place.**
- We understand that we are responsible to The Family Place for the cash value of lost or stolen cards.**
- The Partners Card Retailer Application is subject to review and approval for each business. We understand that submission of this application does not guarantee our participation in Partners Card 2018.

This contract confirms our request for participation in Partners Card 2018 benefiting The Family Place, a non-profit organization. If approved as a participating retailer, we agree to offer a 20% storewide discount on regular retail price, unless otherwise noted, to all cardholders during October 26 - November 4, 2018. By completing the below information, I, representing the business, acknowledge that I have accurately filled out this contract, read all accompanying materials and promise to abide by the program rules and regulations set forth in the attached etiquette.

***I have read and agree that we will adhere to the Partners Card rules and regulations listed above.***

*(You must agree to all terms and conditions in order to participate.)*

**Location Name:** \_\_\_\_\_

**Location Address:** \_\_\_\_\_

**Location Representative Signature:** \_\_\_\_\_

**Location Representative Printed Name:** \_\_\_\_\_

**Date (mm/dd/yy):** \_\_\_\_\_