

DIAMOND SPONSOR
(Presenting Sponsor) \$75,000+ (SOLD)

- EMERALD SPONSOR**
\$50,000+ (\$100,000+ in-kind value)
- Logo recognition on front cover of directory
 - Three-quarter-page one-color advertisement in directories
 - Minimum 2 media ads with logo inclusion
 - Logo identification on Partners Card promotional item
 - Logo recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability
 - Logo recognition as sponsor through promoted social media content
 - Recognition on agency's website and newsletter
 - Invitations to Partners Card events
 - 8 tickets to ticketed PC21 event (\$1,000 value)
 - 72 Partners Cards (\$5,400 value)

- RUBY SPONSOR**
\$30,000+ (\$60,000+ in-kind value)
- Logo recognition on front cover of directory
 - Half-page one-color advertisement in directories
 - Minimum 1 media ad with logo inclusion
 - Logo identification on Partners Card promotional item
 - Logo recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability
 - Logo recognition as sponsor through promoted social media content
 - Recognition on agency's website and newsletter
 - Invitations to Partners Card events
 - 8 tickets to ticketed PC 21event (\$1,000 value)
 - 48 Partners Cards (\$3,600 value)

- SAPPHIRE SPONSOR**
\$20,000+ (\$40,000+ in-kind value)
- Logo recognition on front cover of directory
 - Logo identification on Partners Card promotional item
 - Logo recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability
 - Logo recognition as sponsor through promoted social media content
 - Recognition on agency's website and newsletter
 - Invitations to Partners Card events
 - 6 tickets to ticketed PC21 event (\$750 value)
 - 36 Partners Cards (\$2,700 value)

- GARNET SPONSOR**
\$15,000+ (\$30,000+ in-kind value)
- Logo recognition on front cover of directory
 - Recognition on agency's website and newsletter
 - Recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability (name listed only)
 - Logo recognition as sponsor through promoted social media content
 - Invitations to Partners Card events
 - 6 tickets to ticketed PC21 event (\$750 value)
 - 24 Partners Cards (\$1,800 value)

- TOPAZ SPONSOR**
\$10,000+ (\$20,000+ in-kind value)
- Logo recognition on directory
 - Recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability (name listed only)
 - Logo recognition as sponsor through promoted social media content
 - Recognition on agency's website and newsletter
 - Invitations to Partners Card events
 - 4 tickets to ticketed PC21 event (\$500 value)
 - 12 Partners Cards (\$900 value)

- PEARL SPONSOR**
\$7,500+ (\$15,000+ in-kind value)
- Logo recognition on directory & marketing brochure
 - Recognition as a sponsor in print materials and advertisements, subject to availability (name listed only)
 - Recognition on agency's website and newsletter
 - Sponsor recognition through social media outlets
 - Invitations to Partners Card events
 - 4 tickets to ticketed PC21 event (\$500 value)
 - 10 Partners Cards (\$750 value)

- OPAL SPONSOR**
\$5,000+ (\$10,000+ in-kind value)
- Logo recognition on Partners Card directory
 - Recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability (name listed only)
 - Recognition on agency's website and newsletter
 - Sponsor recognition through social media outlets
 - Invitations to Partners Card events
 - 2 tickets to ticketed PC21 event (\$250 value)
 - 8 Partners Cards (\$600 value)

- GEM SPONSOR**
\$3,500+ (\$7,000+ in-kind value)
- Logo recognition on Partners Card directory
 - Recognition as a sponsor in marketing brochure, print materials and advertisements, subject to availability (name listed only)
 - Recognition on agency's website and newsletter
 - Sponsor recognition through social media outlets
 - Invitations to Partners Card events
 - 2 tickets to ticketed PC21 event (\$250 value)
 - 6 Partners Cards (\$450 value)

Sponsor benefits include, but are not limited to:

- * Logo recognition in Partners Card directories-**25,000** distributed
- * Sponsor listing in marketing Brochures-**100,000** distributed
- * Sponsor listing on signature store-front posters-**2,000** distributed
- * Recognition to ~**15,000** social media followers on Facebook, Instagram and Twitter
- * Sponsorship recognition on www.partnerscard.org (average of amount **14,000** unique viewers monthly from September – November)
- * Recognition in at least one of two The Family Place newsletters, each received by over **40,000** constituents
- * Recognition in a minimum of one dedicated Partners Card email blast distributed to a database reaching **25,000** constituents
- * Recognition on Partners Card press and print materials. More than **\$500,000** worth in media exposure through paid advertising, donated advertising, editorials, pre- and post-event coverage, social calendars and in-store promotions. (Media partnerships are confirmed throughout the year. Recognition is limited to space and availability, and is based on the contract with each media partner.)

Please return completed form by May 30th to:

The Family Place
Attn: Partners Card-Grace Fraker
P.O. Box 7999
Dallas, TX 75209
P: (214) 443-7717 F: (214) 443-7797
email: gdfrafer@familyplace.org
www.partnerscard.org

Note: Only contributions in excess of the benefit package value are deductible as a charitable contribution.

Name as you would like it listed printed materials: _____

I (We) prefer not to be listed

I (We) prefer to be listed as Anonymous

I (We) decline all benefits

Contact Name: _____ Phone: _____

Email: _____

Address: _____ Unit: _____ City: _____ State: _____ Zip: _____

Total amount: \$ _____ (Payable to The Family Place) Check Credit Card Invoice at later date

Card Number: _____ Exp Date: _____ CVV: _____

Name on Card: _____ Cardholder's Signature: _____ Date: _____