

Partners Card is the signature fundraiser for The Family Place, the largest family violence agency in Texas providing safe housing, counseling, community education and outreach along with many other resources to empower victims of family violence. Partners Card efforts have raised more than \$20 million to help break the cycle of family violence in our community over the past 29 years. The Family Place Partners Card is proudly celebrating 30 years of saving money and saving lives.

## **How Partners Card Works:**

- > Shoppers purchase a Partners Card for \$75.
  - Buy a card on our website, by mail order, from a Community Seller, at events or directly from a participating retailer.
- The Partners Card entitles the cardholder to a 20% discount at stores and 10% discount at restaurants for 10 days: Friday, October 28 Sunday, November 6, 2022.
- > Partners Card Perks & Retailer Sponsorships are additional opportunities for participants.
- More than 600 stores, online brands, service providers and restaurants participate each year.
- ➤ 100% of the Partners Card price goes directly to support The Family Place programs and services for victims of family violence. Partners Card Sponsors underwrite all administrative and production costs of the fundraiser.
- Retailers must offer discount and sell at least 3 Partners Cards OR pay the equivalent participation fee (\$225).

According to past surveys, more than 75% of participating retailers reported sales are **well above** average during Partners Card.

# Your support of Partners Card provides valuable resources to victims of family violence in DFW:

- ONE Partners Card provides one night of shelter at The Family Place emergency shelters
- TWO Partners Cards provide two weeks of childcare at our shelters
- THREE Partners Cards provide 100 meals to victims of family violence

## **BENEFICIARY**

The Family Place

#### **DATES**

Friday, October 28 – Sunday, November 6, 2022

#### **CO-CHAIRS**

Andrea Cheek Wynne Cunningham Hannah Fagadau Lisa Hewitt

### **HONORARY CHAIR**

Paula Davis

### **WEBSITE**

www.partnerscard.org

## **VALUE**

Save 20% at retailers and save 10% at restaurants at more than 600 participants in DFW Shop online with e-commerce brands

### **PAST SUCCESS**

Raised more than \$20 million over 29 years Majority of participants see increase in sales and traffic Approximately 13,000 cards sold each year



